



EXECUTIVE DIPLOMA IN **ADVANCED BUSINESS STRATEGIES FOR CXO's**



Batch: 1



Duration: 1 Year



Class Start: 29 July 2023



Class Timing: Wednesdays and Saturdays
from 06.45 p.m. to 09.45 p.m. IST

OBJECTIVES



In today's fast-changing business world, the capacity to quickly adapt, evolve and transform is what distinguishes successful brands from the rest. Advance your journey of being an effective business leader by joining XLRI VIL's Executive Diploma in Advanced Business Strategies for CXOs. Become an industry-ready professional with in-demand skills in business management, strategic leadership as well as driving overall business transformation.

A programme that is structured and designed considering the future needs of organizations and successful future leaders. The programme has been designed maintaining a balance between aspects related to organizational strategy, governance, performance, and practical aspects of functional domains for senior managers. The programme is delivered by highly experienced XLRI faculty who are renowned for their teaching, training, and research.

Upon completion of this programme you can expect to

- Accelerate and advance your knowledge in strategy, leadership, and general management driven by effective communication
- Broaden your perspectives on business innovation with cutting edge best practices and insights
- Understand the methods required to navigate through an uncertain environment and understand the challenges and how to overcome them
- Learn the tools to build cross-functional domain expertise, leadership, and influence to drive business growth
- Learn to manage your organisation's performance in alignment with corporate strategy
- Understand how to identify and deal with complex business problems and consistently maintain a path to profitability
- Learn how to create and lead a culture that embraces change, innovation, and technological disruption

PROGRAMME HIGHLIGHTS



Executive Diploma from XLRI

Earn an Executive Diploma from XLRI, ranked #8 in Management in NIRF 2022 and ranked 1st among all private colleges by IIRF 2023.

Gain XLRI Alumni Status

Opportunity to earn the prestigious XLRI Alumni status on successful completion of the programme.

Soak in the Campus

Week-long on-campus session that allows participants to interact with faculty and fellow participants as well as experience the campus.

Build Business Critical Capabilities

Learn nuances of business strategies that are critical to success in the current day turbulent, dynamic and transformation driven business environment.

Position for Growth

Learn strategizing skills that are most sought after for leadership positions like identifying growth opportunities, building business efficiencies, managing competition, corporate restructuring etc.

Capstone Project

Work on a Capstone Project through the course of the programme that requires assimilation and application of learnings gained from the progressive course modules to real life workplace challenges.

ADMISSION PROCESS

Candidates fulfilling the eligibility criteria and subsequently clearing selection process after due validation of Statement of Purpose and required documentation will be extended an offer to enrol into this programme.

ELIGIBILITY CRITERIA

- For Indian Participants - Graduates in any discipline (10+2+3) or (10+2+4) from a recognized university (UGC/AICTE/DEC/AIU/State Government).
- For International Participants - Graduation or equivalent degree from any recognized University or Institution in their respective country.
- Minimum of 10 years of work experience.

SCREENING PROCESS

- Speak to our Programme Advisor/Admission Manager to establish initial eligibility against specified eligibility criteria and programme pre-requisites.
- Complete your online application form on XLRI website and pay Application Fee of Rs.12500 + GST. Application Fee amount of Rs.12500 + GST is non-refundable.
- Upload all the necessary documents for assessment and validation including the Statement of Purpose (SoP).
- Your selection into the programme will be based on a selection process including validation of academic performance and work experience as well as assessment of the SoP submitted.
- On selection for enrolment duly communicated by XLRI, proceed to pay Instalment 2 within 7 days to be considered a registered and active participant of the batch.

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DOCUMENTS REQUIRED

- Passport size photograph
- Photo Id Proof (PAN card, Aadhar Card, Driving License etc.)
- Address Proof (Aadhar Card, Driving License, Rent Agreement etc.)
- Educational Qualification (Degree Certificate/Transcript)
- Experience Certificates (Appointment Letter, Salary Slips or Relieving Letter etc.) OR for Business Owners (Certificate of Incorporation & copy of ITR and GST Certificate)
- Statement of Purpose



CURRICULUM

TERM I – FOUNDATION OF BUSINESS MANAGEMENT

- Management Accounting and Costing for Managerial Decisions
- Managerial Economics
- Managing Operations and Supply Chain
- Strategic Human Resource Management
- Strategic Marketing
- Corporate Finance and Valuation
- Information Management for Managerial Decision
- Organizational Structure and Design

TERM II – STRATEGIC MANAGEMENT FOR BUSINESS LEADERSHIP

- Building a Sustainable Business
- Environment Analysis and Competitive Strategy
- Corporate Strategy and International Business
- Corporate Governance and Strategic Leadership
- Public Policy and Business Strategy

TERM III – BUSINESS TRANSFORMATION IN THE VUCA WORLD

- Innovation and Design Thinking
- Strategy in The Digital World
- Managing Projects and Programmes
- Corporate Restructuring and Strategic Transformation
- Entrepreneurship and New Venture

CAPSTONE PROJECT

ON CAMPUS IMMERSION

The dates for the On-Campus sessions to be held at XLRI Jamshedpur will be communicated in due course. Attendance to the on-campus module is MANDATORY for all participants. The on-campus modules are subjected to the conditions that prevail at the point of time. These conditions pertain to the Pandemic or other unavoidable reasons. In the event, that the campus module cannot be held due to such extraneous and completing reasons, adequate alternate options with regards to the on-campus modules will be made available via online sessions.

FEES



Programme Fee

INR 4,02,500 + GST

Instalment Structure with Due Dates

Application Fee	Rs.12500 + GST	At the time of Application
Instalment 2	Rs.65000 + GST	Within 7 days of receipt of offer letter from XLRI or 25 July 2023, whichever is earlier
Instalment 3	Rs.85000 + GST	On or before 25 September 2023
Instalment 4	Rs.80000 + GST	On or before 20 December 2023
Instalment 5	Rs.80000 + GST	On or before 20 February 2024
Instalment 6	Rs.80000 + GST	On or before 20 April 2024

PROGRAMME FEE INCLUDES

- Boarding/lodging charges at XLRI Campus during the on-campus immersion sessions.
- Books and Online study material for the programme

PROGRAMME FEE DOES NOT INCLUDE

Actual travel expenses incurred by participants for the campus immersion sessions.

PEDAGOGY

The primary method of instruction will be through LIVE lectures that will be beamed online via Internet to participant devices like laptop or desktop. The pedagogy will comprise lectures, case methods, analytical exercises, group work, projects, term papers, assignments and dissertation imparted by XLRI's faculty. Concepts will be explained using examples drawn from the real life. All enrolled students will also be provided access to our LMS through which students may access other learning aids, reference materials and assessments, case studies, projects and assignments as appropriate. Throughout the duration of the course, students will have the flexibility to reach out to the professors, real time during the class or offline via the LMS to raise questions and clear their doubts.

FACULTY



Dr. Indrajit Mukherjee

Assistant Professor (Strategic Management),
XLRI Jamshedpur



Dr. Kalyan Bhaskar

Assistant Professor (Strategic Management),
XLRI Jamshedpur



Dr. Apalak Khatua

Assistant Professor (Strategic Management),
XLRI Jamshedpur

Other eminent faculty from different areas at XLRI will teach various courses in this programme.

CERTIFICATE

A minimum of 80% attendance to the LIVE lectures of each course within the programme is a prerequisite for the successful completion of this programme. In the event that attendance to the live lectures falls below 50% for any given course, participants will be required to repeat the course. There are periodic evaluations built in throughout the duration of the course. These may be in the form of a quiz, assignment, term papers, project, case studies, dissertation or other objective/subjective assessments. The evaluations are designed to ensure continuous student engagement with the course and encourage learning. The faculty members teaching their respective courses will choose the method of evaluation most appropriate to the material. An end term examination will also be conducted. Participants who successfully complete the same along with the requisite attendance criteria will be awarded a certificate of completion by XLRI.

Upon successful completion of this programme, participants will be conferred with the Executive Diploma in Advanced Business Strategies for CXOs from XLRI Jamshedpur. Participants will be eligible for the XLRI Alumni Status on attending the campus immersion, meeting all the academic requirements as laid down in the XLRI Policy, and maintaining a minimum attendance of 80%.

XL-123456	 XLRI Virtual Interactive Learning	XLRI Hologram
Virtual Interactive Learning		
<i>This is to certify that</i> <Name> <i>has successfully completed all the requirement of the One-year programme of studies in</i> <Programme Name> <i>during <duration in year> and is awarded the</i> Executive Diploma in <Programme Name> <i>with all the rights and privileges accorded to it .</i> <i>Given on the <award date> at XLRI, Jamshedpur</i>		 Regd. ID: XYZ 12345
Dean	DIRECTOR	

FOR MORE DETAILS

XLRI Website: <https://vil.xlri.ac.in>

Visit: verandahighered.com

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